

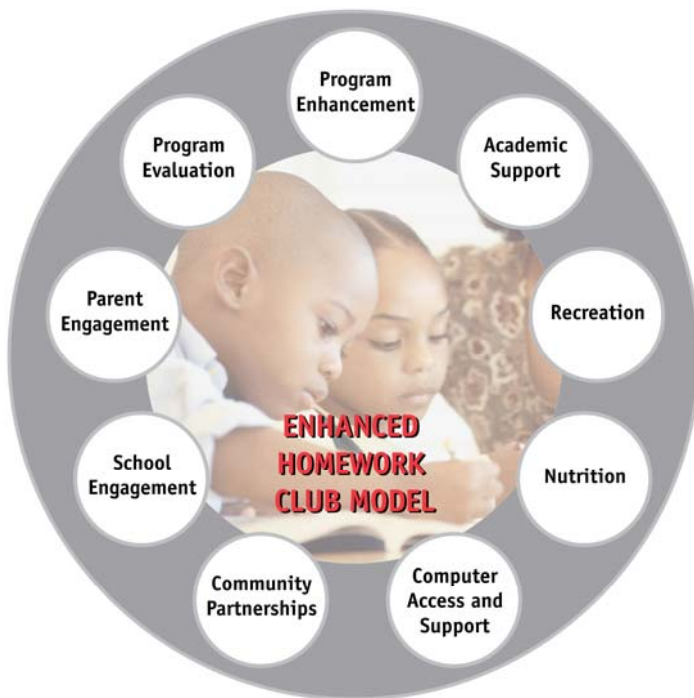


Backgrounder

Stephen Greenberg and Family Investment in After-School Homework Clubs

Stephen Greenberg and his family have pledged a gift of \$1 million over 10 years to United Way/Centraide Ottawa. The Greenberg family's gift will be used in part to expand the after-school homework club program in Banff Avenue and Confederation Court Community Houses. The Greenberg family has a strong interest in providing children and youth with the support they need to reach their full potential. Investing in homework clubs will enable Stephen Greenberg and his family to leave a lasting legacy in the community and fulfill their desire to build a brighter future for Ottawa's future generations.

This gift marks a new way of giving to United Way/Centraide that engages donors from their perspective and with their desires in mind; that provides donors who want to make a measurable impact in their community with an opportunity to effect change at a level that is meaningful for them and for the community.



Enhanced Homework Club Model

Children and youth engaged in school and learning are more likely to reach their full potential. Those who participate in after-school homework clubs improve significantly in three major areas: school performance; feelings and attitudes; and indicators of positive social behaviour.

The model engages many partners to:

- Provide one-on-one tutoring for 25 students each year at each of the Community Houses
- Increase volunteer participation with the students through recruitment and training of volunteers, including internationally-trained teachers seeking Canadian work experience
- Offer recreational programming to enhance students' health, life skills and self-esteem
- Provide nutritious snacks
- Enhance computer access and support
- Engage parents more fully in their children's learning
- Evaluate the progress of the students
- Develop and strengthen community school partnerships

Partners

Partnerships are crucial to ensuring the success of the enhanced Homework Club Model — and the long-term success of the Greenberg family gift. These partners include:

- South East Ottawa Centre for a Healthy Community
- Banff Avenue and Confederation Court Community Houses
- The Harold Crabtree Foundation
- University of Ottawa – Faculty of Education
- Algonquin College
- Otonabee YMCA/YWCA Outdoor Day Camp
- Ottawa School Boards